

Course Structure for Five-year BMS-MBA Integrated programme

First Semester

Sl.No.	Course Code	Course
1.	MI 101	Business Organization & Management
2.	MI 102	Micro –Economics
3.	MI 103	Statistics for Business Decisions
4.	MI 104	Basic Accounting
5.	MI 105	Computer fundamentals
6.	MI 106	Writing Skills & Communication
7.	MI 107	a) Presentation skill workshop b) Business Seminar

Second Semester

Sl.No.	Course Code	Course
1.	MI 201	Organisation Behaviour
2.	MI 202	Data base Management System
3.	MI 203	Business Mathematics
4.	MI 204	Corporate Accounting
5.	MI 205	Macro Economics
6.	MI 206	Business Communication
7.	MI 207	a) Business Communication Workshop b) Comprehensive Viva-Voce

Third Semester

Sl.No.	Course Code	Course
1.	MI 301	Human Resource Management
2.	MI 302	Cost and Management Accounting
3.	MI 303	Economic and Business Legislation
4.	MI 304	Marketing Management
5.	MI 305	Financial Management
6.	MI 306	System Analysis and Design
7.	MI 307	Business ethics (Workshop)

Fourth Semester

Sl.No.	Course Code	Course
1.	MI 401	Operations Management
2.	MI 402	Environmental Science
3.	MI 403	Research Methodology
4.	MI 404	Management Information System
5.	MI 405	Income Tax Law and Practice
6.	MI 406	Business Environment
7.	MI 407	a) Indian Business Legend b) Comprehensive Viva -Voce

Fifth Semester

Sl.No.	Course Code	Course
1.	MI 501	International Business
2.	MI 502	Computer Networks and Web Development
3.	MI 503	Financial Markets and Institutions
4.	MI 504	Management of Industrial Relations
5.	MI 505	Marketing of Services
6.	MI 506	Small Business Management
7.	MI 507	Summer Training Report

Sixth Semester

Sl.No.	Course Code	Course
1.	MI 601	Entrepreneurship Development
2.	MI 602	International Marketing
3.	MI 603	Banking Operations Management
4.	MI 604	Company Law
5.	MI 605	Organisational Theory & Design
6.	MI 606	Project Management
7.	MI 607	Comprehensive Viva-Voce

Seventh Semester

Sl.No.	Course Code	Course
1.	MI 701	Knowledge Management
2.	MI 702	Advertising & Sales Promotion
3.	MI 703	E-Business
4.	MI 704	Operations Research

5.	MI 705	Developing Managerial Skills Workshop
6.		Specialisation - 1
7.		Specialisation -2

Eighth Semester

Sl.No.	Course Code	Course
1.	MI 801	Strategic Management
2.	MI 802	Innovation Management
3.	MI 803	Insurance & Risk Management
4.	MI 804	Customer Relationship Management
5.	MI 805	Comprehensive Viva-Voce
6.		Specialization - 1
7.		Specialization - 2

Ninth Semester

Sl.No.	Course Code	Course
1.	MI 901	Corporate Governance
2.	MI 902	Training Report
3.		Specialization - 1
4.		Specialization - 1
5.		Specialization -1
6.		Specialization - 2
7.		Specialization-2
8.		Specialization-2

Tenth Semester

Sl.No.	Course Code	Course
1.	MI 1001	Management Control System
2.	MI 1002	Project Report
		Viva-Voce
3.		Specialization - 1
4.		Specialization - 2

Specialisation Group

In addition to the compulsory courses, in the beginning of seventh semester each student will be required to select two specialization groups (namely specialization-I & specialization-II) from the following, which will remain same till the completion of the programme.

Semester – VII

Course Code	Course
A-Finance Group	
MI-711	Capital Investment Financial Decision Making
B-Marketing Group	
MI-721	Consumer Behaviour
C-HRM Group	
MI-731	Global HRM

Semester VIII

Course Code	Course
A-Finance Group	
MI-811	International Finance
B- Marketing Group	
MI-821	Sales Management
C-HRM Group	
MI-831	Compensation Management

Semester IX

Course Code	Course
A-Finance Group	
MI-911	Security Analysis & Port Folio Management
MI-912	Mutual Funds
MI-913	Investment Banking
B-Marketing Group	
MI-921	Rural Marketing
MI-922	Brand Management
MI-923	Retail Marketing
C- HRM Group	
MI-931	Management Training & Development
MI-932	Legal Framework Governing Human Resource
MI-933	Performance Management

Semester – X

Course Code	Course
A-Finance Group	
MI-1011	Financial Derivatives
B-Marketing Group	
MI-1021	Supply Chain Management
C-HRM Group	
MI-1031	Organization Change & Development

Course Structure for Two year MBA Specialization

First Semester

Sl.No.	Course Code	Course
8.	MS 101	Knowledge Management
9.	MS 102	Advertising & Sales Promotion
10.	MS 103	E-Business
11.	MS 104	Operations Research
12.	MS 105	Developing Managerial Skills Workshop
13.		Specialisation - 1
14.		Specialisation -2

Second Semester

Sl.No.	Course Code	Course
--------	-------------	--------

8.	MS 201	Strategic Management
9.	MS 202	Innovation Management
10.	MS 203	Insurance & Risk Management
11.	MS 204	Customer Relationship Management
12.	MS 205	Comprehensive Viva-Voce
13.		Specialization - 1
14.		Specialization - 2

Third Semester

Sl.No.	Course Code	Course
9.	MS 301	Corporate Governance
10.	MS 302	Training Report
11.		Specialization - 1
12.		Specialization - 1
13.		Specialization -1
14.		Specialization - 2
15.		Specialization-2
16.		Specialization-2

Fourth Semester

Sl.No.	Course Code	Course
5.	MS 401	Management Control System
6.	MS 402	Project Report
		Viva-Voce
7.		Specialization - 1
8.		Specialization - 2

Specialisation Group

In addition to the compulsory courses, in the beginning of seventh semester each student will be required to select two specialization groups (namely specialization-I & specialization-II) from the following, which will remain same till the completion of the programme.

Semester – I

Course Code	Course
A-Finance Group	
MS-111	Capital Investment Financial Decision Making
B-Marketing Group	
MS-121	Consumer Behaviour
C-HRM Group	
MS -131	Global HRM

Semester II

Course Code	Course
A-Finance Group	
MS -211	International Finance
B- Marketing Group	
MS -221	Sales Management
C-HRM Group	
MS -231	Compensation Management

Semester III

Course Code	Course
A-Finance Group	
MS-311	Security Analysis & Port Folio Management
MS-312	Mutual Funds
MS-313	Investment Banking
B-Marketing Group	
MS -321	Rural Marketing
MS-322	Brand Management
MS-323	Retail Marketing
C- HRM Group	
MS-331	Management Training & Development
MS-332	Legal Framework Governing Human Resource
MS-333	Performance Management

Semester – IV

Course Code	Course
A-Finance Group	
MS 411	Financial Derivatives
B-Marketing Group	
MS 421	Supply Chain Management
C-HRM Group	
MS 431	Organization Change & Development

PROGRAMME STRUCTURE

Two Year MBA programme

The Master of Business Administration (M.B.A.) Programme will be in two parts- Part I and Part II and each paper in both parts will comprise of minimum of 42 hours of classroom teaching.

PART –I

The Schedule of Part –I examination shall comprise of two semesters viz., Part – I Semester I and Semester – II.

The Schedule of papers prescribed for Part – I M.B.A. Examination shall be as follows:-

PART-I : SEMESTER I

Paper	101	Management Concepts & Organisational Behaviour
Paper	102	Managerial Economics
Paper	103	Accounting for Management
Paper	104	Quantitative Methods
Paper	105	Business Environment
Paper	106	Computer Application in Management (50 theory, 20 marks Practical to be evaluated jointly by external and internal examiner)

Paper 107 Comprehensive Viva-Voce (to be conducted by one external and one internal examiner)

PART – I : SEMESTER II

Paper 201 Management Information System (MIS)

Paper 202 Financial Management

Paper 203 Quantitative Techniques

Paper 204 Marketing Management

Paper 205 Human Resource Management

Paper 206 Production & Operations Management

Paper 207 Comprehensive Viva-Voce (to be conducted by one external and one internal examiner)

Summer Training

PART – II

Admission to Part II MBA course shall be open to those who have cleared successfully at least ten papers offered for the MBA Part – I courses comprising I and II Semesters taken together. However, he/she would have to clear the remaining papers while studying in MBA Part –II.

Part – II M.B.A. course shall comprise of two semesters viz.

Part – II : Semester III and Semester IV.

The schedule of papers prescribed for M.B.A. Part-II Examination shall be as follows:-

MBA Part – II : Semester III

In addition to two compulsory papers, students will have to choose any two of the following 6 (six) elective groups.

COMPULSORY PAPERS:

Paper	301	Summer Training Report
Paper	302	Corporate Legal Environment

ELECTIVE GROUPS

Group – A : Finance

Paper	311	Capital Investment & Financial Decision Making.
Paper	312	Financial Inclusions
Paper	313	Security Analysis & Portfolio Management.

Group – B : Marketing

Paper	321	International Marketing
Paper	322	Advertising Management

Paper 323 Consumer Behaviour.

Group – C : Human Resource Management

Paper 331 Human Resource Development.

Paper 332 Management of Industrial Relations.

Paper 333 Compensation Management.

MBA PART – II : Semester – IV

In addition to one compulsory paper and a project report, students will have to choose any two of the following six elective groups:

COMPULSORY PAPERS

Paper 401 Strategic Management

Paper 402 Project Report (Viva 100 + Project Report 100)

ELECTIVE GROUPS

Group – A : Finance

Paper 411 International Finance

Paper 412 Financial Derivatives

Group – B : Marketing

Paper 421 Sales and Distribution Management

Paper 422 Industrial and Rural Marketing.

Group – C : Human Resource Management

Paper 431 Legal Framework Governing Human Relation

Paper 432 Management Training and Development.