



Dr. Narendra Kumar is working as Assistant Professor in the Faculty of Management Studies, Kumaun University. He received his Ph.D. in Management from Kumaun University, Nainital. He is MBA with Marketing and Finance from UP Technical University, Lucknow. Dr. Narendra is UGC-NET in Management (2010-Descriptive) & (2013-Objective). He is having 14 years of experience comprising Corporate and Academics. His teaching areas include Entrepreneurship Development & Start-ups, Customer Relationship Management, Organization Behaviour, Marketing of Services, Management Concept and Principles of Management, Organization Behaviour, Production & Operations Management. He is also participant of conferences/seminars/workshops/webinars at various National and International level to learn new concepts, practices and thoughts prevailing at global stage. He is also an active consultant to various Start-up's. Dr. Narendra is also Sports coordinator of the department Bhimtal Campus of Kumaun University, Nainital.

Before joining the Kumaun University, he was working as Assistant Professor in HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.

Dr. Narendra Kumar is having diverse experience of Industry that include Vodafone India Ltd as Territory manager and Area Sales Manager (ASM) in Videocon Industries managing Corporate sales, Modern Trade and Channel sales covering NCR and Western UP. He also performed the responsibilities of Marketing manager dealing activities related advertisement department.

Dr. Kumar was also associated with the lead member of re-launching of Brand Sanyo BPL in UP West. He strongly believes in sharing of Knowledge and Experience. He is an adventurer, nature loving and has a keen interest in meeting people of different regions and understanding their Behavior & Culture. He strongly feels that a teacher is someone that creates interest and love for the subject amongst the students.

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